
READY-SET-TRANSFER

Call for proposals to participate in a technology-transfer game show at RE'14 (22nd IEEE Intl Requirements Engineering Conference) this year.

Information is available at <http://selab.netlab.uky.edu/homepage/RST-RE-2014.htm>

Proposals are due June 27, 2014.

CALL FOR PARTICIPANTS:

You are invited to submit and participate in the Ready-Set-Transfer Panel that provides the opportunity for practitioners and academics to engage in a meaningful discussion on technology transfer. The panel is run as a highly interactive session modelled as a game show in which three selected research groups present products that they believe are industry-ready to a panel of industrial practitioners. Through a number of presentation rounds, the contestants--academic participants-- receive feedback from the panelists. The panel, and audience, then judges the technology-transfer readiness of these products and the winner will receive the RE 2014 Technology Transfer Readiness award (certificate) and a small Swedish gift. The panel builds on three successful previous editions at the Int'l Conference on Requirements Engineering and one successful edition at ICSE 2014.

PANEL ORGANIZATION:

This fast-moving panel is set up as a 5-Across competition, often run as part of a Start-Up weekend or other entrepreneurial event. In our offering at RE, there will be three teams and two rounds. In round one, teams will make 5 minute presentations on their research solution or technology transfer idea (motivating its importance to industry). The panelists will then ask questions/provide feedback for 5 minutes (the panel feedback is designed to present practitioners' perspectives on technology transfer issues). In round two, teams will have 5 minutes devoted to evidence of how the product has been validated and is ready for technology transfer. They will answer questions such as 'What prototyping has been done?,' 'Have there been pilot trials in industry?,' 'What makes the idea/product ready for transfer?' This will be followed by 5 minutes for panel questions and answers (Q&A), followed by 5 minutes of audience Q&A. Finally, the audience will vote to determine the "winner."

INDUSTRY PANELISTS:

To be announced shortly on <http://selab.netlab.uky.edu/homepage/RST-RE-2014.htm>

THE CONTESTANTS:

This could be you!!!! Researchers (faculty members or students) are encouraged to submit their proposals following the guidelines below. The contestants can be individuals or a team of two to three people. The Panel organizers, in collaboration with the Panelists, will select three contestants to present and compete for the Technology Transfer Readiness award at the RE 2014 event.

ORGANIZERS:

The panel will be organized by Didar Zowghi, Full Professor at the University of Technology, Sydney, and Jane Hayes, Full Professor at the University of Kentucky.

SUBMISSION GUIDELINES:

The proposal should include information in three categories:

- maximum of half a page description of the topic, idea, or product you will be presenting, as well as a list of related publications (references are not counted in the half page)
- maximum of half a page description of how the idea or product is industry ready. Suggested questions to answer include 'What prototyping has been done?,' 'Have there been pilot trials in industry?,' 'What makes the idea/product ready for transfer?'
- The submitter(s) bios and prior involvement with technology transfer activities.

Deadline for submission:

June 27, 2014

The submission instructions will be available via:

<http://selab.netlab.uky.edu/homepage/RST-RE-2014.htm>

Notification by July 13, 2014

FURTHER INFORMATION:

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